

BCSP® | Official Logo & Digital Badge Use Guidelines

Remember: Only individuals who have achieved a BCSP credential may use the logo(s) with their name. For detailed information on how to use BCSP credentials, visit BCSP.ORG and download the *BCSP Complete Guide to Safety Certification*.

BCSP DIGITAL BADGE CREDENTIAL LOGOS

These are non-printing logos. They are designed to highlight your credential and provide access to your BCSP digital profile. These logos can be added to email signatures, social media profiles, or websites where a credential holder's name is included.



BCSP DIGITAL BADGE SIZING

The digital badges come in a variety of pixel sizes to best suit your needs.



Access your digital badge on the go!

Share your digital badge on social media!



ACCESSING YOUR DIGITAL BADGE

To begin using your digital badge, go to BCSP.ORG, log in to *My Profile*, and select "My Badge(s)" from the main menu—this will open your digital badge profile. Under your badge icon is a "Share My Badge" button. This page contains video instructions on sharing your digital badge across Facebook, LinkedIn, Outlook, Twitter, and websites.

If you have any questions regarding digital badges or setup, BCSP's Certification Services Department can assist you over-the-phone or through online chat. Simply call +1 317-593-4800 or visit BCSP.ORG.

BCSP CREDENTIAL LOGOS

The logos below are for print or online use. They may be placed on material such as business cards, resumes, websites, and embroidered apparel. However, with the exception of apparel, logos should only be placed by the individual credential holder's name.



BCSP CREDENTIAL LOGO COLORS

CIT Logo PMS 108 C C=0 M=19 Y=100 K=0 R=255 G=205 B=3 #ffc03	CIT Logo PMS 130 C C=0 M=47 Y=100 K=0 R=248 G=153 B=29 #f8991d	STS & STSC Logo PMS 200 C C=13 M=100 Y=73 K=3 R=205 G=31 B=67 #cd1f43	STSC & CHST Logo PMS 280 C C=100 M=80 Y=16 K=3 R=18 G=75 B=140 #124b8c	OHST Logo PMS 299 C C=75 M=30 Y=0 K=0 R=43 G=147 B=209 #2b93d1	CSP, ASP, GSP, & TSP Logo PMS 368 C C=50 M=0 Y=96 K=0 R=141 G=199 B=70 #8dc746
SMS Logo PMS 575 C C=57 M=32 Y=75 K=25 R=100 G=119 B=78 #64774e	SMS Logo PMS 5783 C C=29 M=16 Y=38 K=13 R=166 G=173 B=149 #a5ad95	ASP Logo PMS Cool Gray 5 C=0 M=0 Y=0 K=40 R=167 G=169 B=172 #a7a9ac	CSP, ASP, & GSP Logo PMS Cool Gray 10 C=0 M=0 Y=0 K=60 R=128 G=130 B=133 #808285	All Logos PMS Process Black C Black/White/Digital C=0 M=0 Y=0 K=100 R=0 G=0 B=0 #000000	All Logos PMS Process Black C Color C=75 M=67 Y=68 K=100 R=6 G=8 B=8 #060808

ACCESSING BCSP CREDENTIAL LOGOS

Receiving your earned credential logo is easy! Simply email BCSP's Designer at Tim.Amrhein@bcsp.org and request the desired logo along with any questions you may have.

BCSP CREDENTIAL LOGO PROPORTIONS AND PLACEMENT

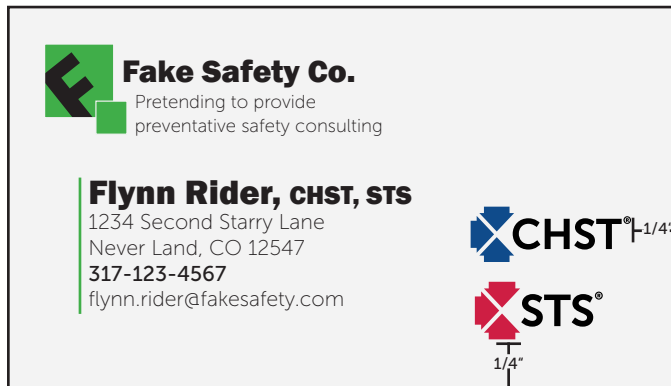
These eight simple rules must be followed in order to use BCSP credential logos correctly.

- 1 Logos must always be proportionately sized.



- 2 Logos will be a minimum of 2/8" high. *Note: Smallest size allowed is recommended for business cards.*

Logos must be at least 1/4" from edge of page and NOT bleed off the page.



Example of sizing and placement on a business card.

- 3 Logos must always be solid (no outlines and must provide noticeable contrast to backgrounds).



- 4 Logos must NOT be manipulated in any way.



- 5 Logotype is always black, white, or assigned PMS color.

- 6 Copy/text CANNOT come closer than 1/4" within logo border.



- 7 All logos are images, NOT fonts.

- 8 Logo must not appear next to a company logo on any form of usage without prior approval by BCSP.



Rule of Thumb: Don't make a move until you're approved by

BCSP

*All certifications' full names, acronyms, and logos are registered (or pending) marks issued to BCSP by the U.S. Patent and Trademark Office. Authorization to use any BCSP logo, including the corporate BCSP logo, is obtained via written consent by BCSP for the period specifically designated by BCSP.